

EDUCATION Bachelor of Fine Arts in Visual Communications
Northern Illinois University

EMPLOYMENT **VF CORPORATION | MOBILE UX DESIGNER | 2021-PRESENT**
I'm working on The North Face and Vans loyalty apps building out the Design System Libraries for iOS and Android. As part of an agile mobile team, I work closely with developers and QA to implement designs within our technical constraints. I'm also working with the Smartwool and Altra web team building out the Design System Libraries along with content modules and user generated content.
Clients include: The North Face, Vans, Smartwool and Altra

ERIN HORVATH DESIGN & PRODUCTION | PRODUCTION ARTIST | GRAPHIC DESIGNER | UI/UX DESIGNER | 2006-PRESENT
I am a freelance designer and production artist on various projects including direct mail packages, programs, catalogs, annual reports, packaging for food, brand guidelines, websites, emails, mobile apps, banners, print ads, fsi's, shelf-talkers, posters, corporate identities and invitations.

Clients include various agencies for work on: The North Face, Vans, Smartwool, Ultra, Vail Resorts, Visa, Target, So Delicious, Silk, Wallaby, Polaris, Colorado State Lottery, Winter Park Resorts, Einstein Bagels, Gillette, Colorado Department of Health, Weber Grill, Wells Fargo, IBM, Chicago Tribune, U.S. Cellular, Land O'Lakes, Ecolab, Bank of America, Boston Scientific, Chase, Washington Mutual, Quill, Capital One, U.S. Bank and Discover.

FACTION MEDIA | PRODUCTION MANAGER | 2011-2012
Worked closely with designers and printers to produce outdoor boards, brochures, collateral, ads, banners, tradeshow booths, mock-ups and presentation boards. I was also managing contractors, studio workflow and resources.
Clients include: Avaya, Arrow, Johns Manville, Century Link, Level 3 and USA Swimming.

OLSON | STUDIO LEAD | 2008-2011
Collaborated with designers and our production managers to produce outdoor boards, booklets, brochures, collateral, brand guides, ads, vehicle wraps, banners, tradeshow booths, mock-ups and presentation boards, emails, logos, collateral, brochures and ads. I was also in charge of managing contractors, employee schedules, studio workflow and resources.
Clients include: Target, Bauer, Country Inns & Suites, Minnesota State Lottery, Boston Scientific, University of Minnesota, Naked, Izze, Fifth Third Bank, Land O'Lakes and Marvin Window.

COMPUTER SKILLS Figma, Figjam, Sketch, Jira, InDesign, Photoshop, Illustrator, Dreamweaver, Abstract, InVison, Fireworks, Keynote, PowerPoint